## ORDER

Orders Order / Rev: 107197 Alt Order #: Product Desc: October 2012 Campaign Estimate: Flight Dates: 10/05/12 - 10/29/12 Primary AE: Kevin Goodell Original Date / Rev: Sales Office: 09/27/12 / 10/25/12 **VEGS** Order Type: **GENERAL** Sales Region: Local Name: **Policy Communications** Agency **Buying Contact:** Cash Billing Type: Billing Contact: Billing Calendar: Broadcast 415 S. 6th St. EOM/EOC Billing Cycle: 15% Las Vegas, NV 89101 Agency Commission: Advertiser Committee to Re-Elect Judge Adriana I Name: A25-54 Demographic: New Business Thru: Product Codes: PLC12 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Agency External ID:

Bill Plan

Revenue Codes:

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |  |  |
|------------|----------|---------|--------------|-------------|--|--|
| 10/01/12   | 10/28/12 | 56      | \$29,275.00  | \$24,883.75 |  |  |
| 10/29/12   | 10/29/12 | 3       | \$3,700.00   | \$3,145.00  |  |  |

| Totals        |         |              |             |        |
|---------------|---------|--------------|-------------|--------|
| Month         | # Spots | Gross Amount | Net Amount  | Rating |
| October 2012  | 56      | \$29,275.00  | \$24,883.75 | 0.00   |
| November 2012 | 3       | \$3,700.00   | \$3,145.00  | 0.00   |
| Totals        | 59      | \$32,975.00  | \$28,028.75 | 0.00   |

## **Account Executives**

| Account Executive | ve Sales Office Sa |       | Start Date / End Date         | Order % |
|-------------------|--------------------|-------|-------------------------------|---------|
| Kevin Goodell     | VEGS               | Local | Start Of Order - End Of Order | 100%    |

POLITICAL/AGY, PCAN, GEN

| Ln Ch       | Start       | End                  | Inventory Code        | Break            | Start/End T | ime Days | Len Spo         | ts Ra               | te Pri               | Rtg Type       | Spots | Amount     |
|-------------|-------------|----------------------|-----------------------|------------------|-------------|----------|-----------------|---------------------|----------------------|----------------|-------|------------|
| N 1 KS      | VV 10/08/1  | 12 10/24/12          | Today Show            | CM               | 658a-9am    |          | - :30           | 0 \$600             | 0.002                | 0.00 NM        | 6     | \$3,600.00 |
|             |             |                      | Today Show            |                  |             |          |                 |                     |                      |                |       |            |
|             | Start Date  | End Date             | W eekdays             | Spots/Week       | <u>Rate</u> | Rating   |                 |                     |                      |                |       |            |
| Week:       | 10/08/12    | 10/14/12             | M-W-F                 | 3                | \$600.00    | 0.00     |                 |                     |                      |                |       |            |
|             | 10/15/12    | 10/21/12             | -T-T                  | 2                | \$600.00    | 0.00     |                 |                     |                      |                |       |            |
|             | 10/22/12    | 10/28/12             | M-W                   | 2                | \$600.00    | 0.00     |                 |                     |                      |                |       |            |
|             | Ch Date Ra  |                      | escription escription |                  | /End Time   |          | <u>Weekdays</u> | <u>Length</u>       |                      | Rtg Type       |       |            |
|             |             | 2-10/28/12 T         | oday Show             | 658a             | a-9am       |          | M-W             | :30 <del>(</del>    | <del>\$600.00)</del> | 0.00 <i>NM</i> |       |            |
|             |             | 6,6.7,6.8,6.9        |                       |                  |             |          |                 |                     |                      |                |       |            |
|             | [.NOT AVA   | ILABLE RAT           | E] NOT AVAILABLE      | RATE             |             |          |                 |                     |                      |                |       |            |
| N 2 KSI     | NV 10/17/1  | 12 10/24/12          | FacetoFace/Ralsto     | n Rep <b>@</b> M | 730-758pm   |          | - :30           | 0 \$450             | 0.002                | 0.00 NM        | 1     | \$450.00   |
|             |             |                      | Face to Face w/ J     | .Ralston         |             |          |                 |                     |                      |                |       |            |
|             | Start Date  | End Date             | Weekdays              | Spots/Week       | <u>Rate</u> | Rating   |                 |                     |                      |                |       |            |
| Week:       | 10/15/12    | 10/21/12             | W                     | 1                | \$450.00    | 0.00     |                 |                     |                      |                |       |            |
| Week:       | 10/22/12    | 10/28/12             | W                     | 1                | \$450.00    | 0.00     |                 |                     |                      |                |       |            |
| <u>Spot</u> | Ch Date Ra  | <u>ange</u> <u>D</u> | escription escription | <u>Start</u>     | /End Time   |          | Weekdays        | <u>Length</u>       | Rate                 | Rtg Type       |       |            |
| 2 KS        | SNV 10/22/1 | 2-10/28/12 F         | acetoFace/Ralston     | Report 730-      | 758pm       |          | W               | :30 <del>(</del> \$ | <del>\$450.00)</del> | 0.00 <i>NM</i> |       |            |
|             | See MG 6.6  | 6,6.7,6.8,6.9        |                       |                  |             |          |                 |                     |                      |                |       |            |
|             | [.NOT AVA   | ILABLE RAT           | E] NOT AVAILABLE      | ERATE            |             |          |                 |                     |                      |                |       |            |
| N 3 KSI     | VV 10/06/1  | 12 10/20/12          | Sa-Su Early News      | CM               | 5pm-630pm   |          | - :30           | 0 \$450             | 0.002                | 0.00 NM        | 4     | \$1,850.00 |
|             |             |                      | Sa-Su Early News      | ;                | •           |          |                 |                     |                      |                |       |            |
|             | Start Date  | End Date             | W eekdays             | Spots/Week       | <u>Rate</u> | Rating   |                 |                     |                      |                |       |            |
| Week:       | 10/01/12    | 10/07/12             | S-                    | 1                | \$450.00    | 0.00     |                 |                     |                      |                |       |            |

Print Date: 10/26/12 10:27:07 Page 2 of 4

**KSNV** 

Order / Rev: 107197 Advertiser: Committee to Re-Elect Judge Adriana Esc Alt Order #: Product Desc: October 2012 Campaign

Flight Dates: 10/0<u>5</u>/12 - 10/29/12 Estimate:

| Ln Ch                  | Start                 | End                           | Inventory Code                       | Break        | Start/End T               | ime Days     | Len Spo                | ıts   | Rate Pri                                  | Rta Type       | Spots | Amount     |
|------------------------|-----------------------|-------------------------------|--------------------------------------|--------------|---------------------------|--------------|------------------------|-------|---|----------------|-------|------------|
| N 3 KSNV               |                       | 2 10/20/12                    | Sa-Su Early News<br>Sa-Su Early News | CM           | 5pm-630pm                 |              | :30                    |       | \$450.002                                 | 0.00 NM        |       | \$1,850.00 |
| Sta                    | rt Date               | End Date                      | Weekdays                             | Spots/Week   | <u>Rate</u>               | Rating       |                        |       |   |                |       |            |
| Week: 10/              |                       | 10/07/12                      | S-                                   | 1            | \$450.00                  | 0.00         |                        |       |   |                |       |            |
|                        | Date Ra               |                               | escription                           |              | /End Time                 |              | Weekdays               | Lengt |   | Rtg Type       |       |            |
|                        | e MG 3.4              |                               | a-Su Early News                      | 5pm-         | -630pm                    |              | Sa                     | 3     | 0 <del>(\$450.00)</del>                   | 0.00 <i>NM</i> |       |            |
|                        |                       | ,o.o<br>= ND FOOTI            | BALL]                                |              |                           |              |                        |       |   |                |       |            |
|                        |                       |                               | 1-F 5-6a WakeUp w                    | /Wagners5-6a |                           |              | F                      | :3    | 0 \$450.00                                | 0.00 NM        |       |            |
| -                      | for 3.1,1             |                               |                                      |              |                           |              | -                      | _     |   |                |       |            |
|                        | 10/05/12<br>for 3.1,1 |                               | he Tonight Show                      | 1135         | p-1237a                   |              | F                      | :3    | 0 \$500.00                                | 0.00 NM        |       |            |
| Week: 10/              |                       | 10/14/12                      | S-                                   | 1            | \$450.00                  | 0.00         |                        |       |   |                |       |            |
| Week: 10/              |                       | 10/21/12                      | S-                                   | 1            | \$450.00                  | 0.00         |                        |       |   |                |       |            |
| N 4 KSNV               | 10/14/1               | 2 10/28/12                    | News 3 Today - S<br>News 3 Today - S |              | 9am-930a                  |              | :30                    | 0     | \$250.002                                 | 0.00 NM        | 3     | \$750.00   |
|                        | rt Date               | End Date                      | W eekdays                            | Spots/Week   | Rate                      | Rating       |                        |       |   |                |       |            |
| Week: 10/<br>Week: 10/ |                       | 10/14/12<br>10/21/12          | S<br>S                               | 1            | \$250.00<br>\$250.00      | 0.00<br>0.00 |                        |       |   |                |       |            |
| Week: 10/              |                       | 10/21/12                      | S                                    | 1            | \$250.00                  | 0.00         |                        |       |   |                |       |            |
| N 5 KSNV               | 10/11/1               | 2 10/25/12                    | M-F 6-7a WakeUp<br>M-F 6-7a WakeUp   |              | 6-7a                      |              | :30                    | 0     | \$450.002                                 | 0.00 NM        | 6     | \$2,700.00 |
| <u>Sta</u>             | rt Date               | End Date                      | <u>Weekdays</u>                      | Spots/Week   | Rate                      | Rating       |                        |       |   |                |       |            |
| Week: 10/              |                       | 10/14/12                      | T<br>M-W-F                           | 1            | \$450.00                  | 0.00         |                        |       |   |                |       |            |
| Week: 10/<br>Week: 10/ |                       | 10/21/12<br>10/28/12          | -T-T                                 | 3<br>2       | \$450.00<br>\$450.00      | 0.00<br>0.00 |                        |       |   |                |       |            |
|                        |                       |                               | M-F Jeop/Wheel<br>M-F Jeopardy/Wh    | СМ           | 630-730pm                 |              | :30                    | 0     | \$750.002                                 | 0.00 NM        | 5     | \$4,825.00 |
| <u>Sta</u>             | rt Date               | End Date                      | Weekdays                             | Spots/Week   | Rate                      | Rating       |                        |       |   |                |       |            |
| Week: 10/              |                       | 10/21/12                      | M-W                                  | 2            | \$750.00                  | 0.00         |                        |       | _   |                |       |            |
|                        | Date Ra               |                               | lescription<br>1-F Jeop/Wheel        |              | <u>/End Time</u><br>730pm |              | <u>Weekdays</u><br>M-W | Lengt | <u>n Kate</u><br>10 <del>(\$750.00)</del> | Rtg Type       |       |            |
|                        |                       | 6,6.7,6.8,6.9                 | i i doop, ii ioo.                    | 000          | Тоорт                     |              |                        | .0    | φ (φ ι σ σ ι σ σ )                        | 0.00 14111     |       |            |
|                        |                       |                               | E] NOT AVAILABL                      |              |                           |              |                        | _     |   |                |       |            |
|                        |                       | 2-10/29/12 N<br>,6.1,1.7,10.3 | 1-F Jeop/Wheel                       | 630-         | 730pm                     |              | M                      | :3    | 0 \$1,300.00                              | 0.00 NM        |       |            |
|                        |                       |                               | 1-F Early News                       | 5-63         | Ωn                        |              | M                      | . :3  | 0 \$1,200.00                              | 0.00 NM        |       |            |
|                        |                       | ,6.1,1.7,10.3                 | •                                    | 0 00         | op.                       |              |                        | .0    | Φ1,200.00                                 | 0.00 14141     |       |            |
| 8 KSNV                 | 10/29/12              | 2-10/29/12 N                  | 1-F Early News                       | 5-63         | 0p                        |              | M                      | :3    | 0 \$1,200.00                              | 0.00 NM        |       |            |
|                        |                       | ,6.1,1.7,10.3                 |                                      |              |                           |              |                        |       |   |                |       |            |
| _                      |                       | 2-10/27/12 V                  | 0                                    | 6:30-        | -8pm                      |              | Sa                     | :3    | 0 \$375.00                                | 0.00 NM        |       |            |
| Week: 10/              |                       | ,6.1,1.7,10.3<br>10/28/12     | ,6.4,2.2,6.5<br>M-W                  | 2            | \$750.00                  | 0.00         |                        |       |   |                |       |            |
|                        | Date Ra               |                               | escription                           |              | /End Time                 | 0.00         | Weekdays               | Lengt | h Rate                                    | Rtg Type       |       |            |
|                        |                       |                               | 1-F Jeop/Wheel                       | 630-         | 730pm                     |              | M-W                    | :3    | 0 <del>(\$750.00)</del>                   | 0.00 <i>NM</i> |       |            |
|                        | e MG 6.5              | ;<br>= NBC DEB <i>l</i>       | ATE1                                 |              |                           |              |                        |       |   |                |       |            |
|                        |                       |                               | 1-F Jeop/Wheel                       | 630-         | 730pm                     |              | M-W                    | :3    | 0 <del>(\$750.00)</del>                   | 0.00 <i>NM</i> |       |            |
|                        |                       | 6,6.7,6.8,6.9                 | ,                                    |              | •                         |              |                        |       | ,   |                |       |            |
| -                      |                       |                               | E] NOT AVAILABL                      |              | 700                       |              | <b>-</b>               |       | (4750.00)                                 |                |       |            |
|                        |                       | 2-10/23/12 N<br>5,6.7,6.8,6.9 | 1-F Jeop/Wheel                       | 630-         | 730pm                     |              | -T                     | : :3  | 0 <del>(\$750.00)</del>                   | 0.00 NW        |       |            |
|                        |                       |                               | E] NOT AVAILABL                      | E RATE       |                           |              |                        |       |   |                |       |            |
| N 7 KSNV               | 10/10/1               | 2 10/25/12                    | M-F Early News<br>M-F Early News     | СМ           | 5-630p                    |              | :30                    | 0     | \$900.002                                 | 0.00 NM        | 6     | \$5,400.00 |
| <u>Sta</u>             | rt Date               | End Date                      | W eekdays                            | Spots/Week   | <u>Rate</u>               | Rating       |                        |       |   |                |       |            |
| Week: 10/              | 08/12                 | 10/14/12                      | WT                                   | 2            | \$900.00                  | 0.00         |                        |       |   |                |       |            |
| Week: 10/<br>Week: 10/ |                       | 10/21/12<br>10/28/12          | WT<br>WT                             | 2<br>2       | \$900.00<br>\$900.00      | 0.00<br>0.00 |                        |       |   |                |       |            |
| N 8 KSNV               |                       |                               |                                      | CM           | 11am-12pm                 |              | :30                    | 0     | \$225.002                                 | 0.00 NM        | 6     | \$1,350.00 |
|                        |                       |                               |                                      |              | •                         |              |                        |       |   |                | -     |            |

Print Date: 10/26/12 10:27:07 Page 3 of 4

Order / Rev: 107197 Advertiser: Committee to Re-Elect Judge Adriana Esc

Alt Order #: Product Desc: October 2012 Campaign KSNV

Flight Dates: 10/05/12 - 10/29/12 Estimate:

| Ln Ch       | Start                       | End                              | Inventory Code                   | e Break    | Start/End   | Time Days | s Len Spo              | ts Rate Pr                | i Rtg Type  | Spots | Amount           |
|-------------|-----------------------------|----------------------------------|----------------------------------|------------|-------------|-----------|------------------------|---------------------------|---|-------|------------------|
|             |                             |                                  | Rachael Ray<br>Rachael Ray       |            |             |           |                        |                           |   |       |                  |
| Start I     |                             | End Date                         | <u>Weekdays</u>                  | Spots/Week | <u>Rate</u> | Rating    |                        |                           |   |       |                  |
| Week: 10/08 |                             | 10/14/12                         | MT                               | 2          | \$225.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/15 |                             | 10/21/12                         | MT<br>MT                         | 2          | \$225.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/22 |                             | 10/28/12                         |                                  | 2          |             | 0.00      | .20                    | 0 \$2.100.002             | 0.00 NIM  | 0     | <b>የ</b> ስ ስስ    |
| N 9 KSNV 1  | 0/18/12                     | 10/18/12                         | Thurs PR 10-11p Thursday Prime 1 |            | 10-11pm     |           | :30                    | 0 \$2,100.002             | 0.00 NM   | 0     | \$0.00           |
| Start I     | Date                        | End Date                         | Weekdays                         | Spots/Week | Rate        | Rating    |                        |                           |   |       |                  |
| Week: 10/15 |                             | 10/21/12                         | T                                |            | \$2,100.00  | 0.00      |                        |                           |   |       |                  |
| Spot Ch D   | ate Ran                     | ge <u>D</u>                      | escription                       |            | /End Time   |           | W eekdays              | Length Rate               | <u> Rtg Type</u>                                  |       |                  |
|             |                             |                                  | hurs PR 10-11p                   | 10-1       | 1pm         |           | Th                     | :30 <del>(\$2,100.0</del> | <del>0)</del> 0.00 <i>NM</i>                      |       |                  |
|             | <i>ИG 13.6</i><br>Г AVAIL   |                                  | E] NOT AVAILABL                  | E RATE     |             |           |                        |                           |   |       |                  |
| N 10 KSNV 1 | 0/07/12                     | 10/28/12                         | Sunday Today                     | CM         | 7a-8am      |           | :30                    | 0 \$500.002               | 0.00 NM   | 1     | \$500.00         |
|             |                             |                                  | Sunday Today                     |            |             |           |                        | ·                         |   |       | ·                |
| Start I     | Date                        | End Date                         | Weekdays                         | Spots/Week | Rate        | Rating    |                        |                           |   |       |                  |
| Week: 10/01 |                             | 10/07/12                         | S                                | _ 1        | \$500.00    | 0.00      |                        |                           |   |       |                  |
|             | ate Ran                     | _                                | escription .                     |            | /End Time   |           | <u>Weekdays</u>        | Length Rate               |   |       |                  |
|             |                             |                                  | Sunday Today                     | 7a-8       | am          |           | Su                     | ı :30 <del>(\$500.0</del> | <del>0)</del> 0.00 <i>NM</i>                      |       |                  |
|             | <i>ИG 3.4,</i> .<br>Г AVAIL |                                  | E] NOT AVAILABL                  | E RATE     |             |           |                        |                           |   |       |                  |
| Week: 10/08 |                             | 10/14/12                         | S                                | 1          | \$500.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/15 |                             | 10/21/12                         |                                  | 0          | \$500.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/22 | /12                         | 10/28/12                         | S                                | 1          | \$500.00    | 0.00      |                        |                           |   |       |                  |
|             | ate Ran                     | _                                | escription                       |            | /End Time   |           | W eekdays              |                           | e Rtg Type  |       |                  |
|             |                             | -10/28/12 S<br>6.7,6.8,6.9       | Sunday Today                     | 7a-8       | am          |           | Su                     | 1 :30 <del>(\$500.0</del> | <del>0)</del> 0.00 <i>NM</i>                      |       |                  |
|             |                             |                                  | E] NOT AVAILABL                  | E RATE     |             |           |                        |                           |   |       |                  |
|             |                             |                                  | M-F News 3 at Ele                |            | 11pm-1135p  | m         | :30                    | 0 \$775.002               | 0.00 NM   | 3     | \$2,325.00       |
|             | 0,00,12                     |                                  | M-F News 3 at El                 |            |             |           | .00                    | φσ.σ=                     | 0.00  |       | Ψ=,σ=σ.σσ        |
| Start I     | Date                        | End Date                         | Weekdays                         | Spots/Week | <u>Rate</u> | Rating    |                        |                           |   |       |                  |
| Week: 10/08 |                             | 10/14/12                         | M                                | 1          | \$775.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/15 |                             | 10/21/12                         | M – – – – –<br>M – – – – –       | 1          | \$775.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/22 |                             | 10/28/12                         |                                  | 1          | \$775.00    | 0.00      | .20                    | 0 ¢075 000                | 0.00 NIM  | 4     | <b>#4.400.00</b> |
| N12 KSNV 1  | 0/09/12                     | 10/24/12                         | Noon News<br>Noon News           | СМ         | 12-1230pm   |           | :30                    | 0 \$275.002               | 0.00 NM   | 4     | \$1,100.00       |
| Start [     | Date                        | End Date                         | Weekdays                         | Spots/Week | Rate        | Rating    |                        |                           |   |       |                  |
| Week: 10/08 | /12                         | 10/14/12                         | -T-T                             | 2          | \$275.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/15 |                             | 10/21/12                         | -T-T                             | 2          | \$275.00    | 0.00      |                        |                           |   |       |                  |
|             | ate Ran                     | _                                | escription                       |            | /End Time   |           | <u>Weekdays</u>        | -                         | e Rtg Type  |       |                  |
|             |                             | ·10/21/12 N                      | ioon ivews                       | 12-1       | 230pm       |           | -T-Th                  | :30 <del>(\$275.0</del>   | <del>0)</del> 0.00 <i>NM</i>                      |       |                  |
|             | ,                           | 6. <i>7,6.8,6.9</i><br>CIAL REPC | RT - BIDEN]                      |            |             |           |                        |                           |   |       |                  |
| Week: 10/22 |                             | 10/28/12                         | W                                | 1          | \$275.00    | 0.00      |                        |                           |   |       |                  |
|             |                             |                                  | The Agenda 1230                  |            | 1230-1p     |           | :30                    | 0 \$225.002               | 0.00 NM   | 6     | \$3,225.00       |
|             |                             |                                  | The Agenda 1230                  |            |             |           |                        | •                         |   |       | +-,              |
| Start I     | Date                        | End Date                         | <u>Weekdays</u>                  | Spots/Week | <u>Rate</u> | Rating    |                        |                           |   |       |                  |
| Week: 10/08 |                             | 10/14/12                         | W                                | 1          | \$225.00    | 0.00      |                        |                           |   |       |                  |
| Week: 10/15 |                             | 10/21/12                         | M-W                              | 2          | \$225.00    | 0.00      | \\/   -   -   -   -    | Laweth Dat                | - D4- T   |       |                  |
|             | ate Ran<br>0/15/12          |                                  | lescription<br>The Agenda 1230pm |            | /End Time   |           | <u>Weekdays</u><br>M-W |                           | <u>e Rtg Type</u><br><del>0)</del> 0.00 <i>NM</i> |       |                  |
|             | MG 13.6                     |                                  | no rigorida 1200pr               | 1230       | , .h        |           | .v. v <b>-</b>         | .οο <del>(φεεο.ο</del>    | o, 0.00 IVIVI                                     |       |                  |
|             |                             | -                                | E] NOT AVAILABL                  | E RATE     |             |           |                        |                           |   |       |                  |
|             |                             |                                  | he Agenda 1230pn                 |            | )-1p        |           | W                      | :30 \$225.0               | 0.00 NM   |       |                  |
| ⊕ MG fo     |                             |                                  | · ·                              |            | •           |           |                        |                           |   |       |                  |
| 7 KSNV 10   | 0/25/12-                    | ·10/25/12 T                      | hurs PR 10-11p                   | 10-1       | 1pm         |           | Th                     | :30 \$2,100.0             | 0.00 NM   |       |                  |
| ⊕ MG for    | or 13.2,9                   | 9.1                              |                                  |            |             |           |                        |                           |   |       |                  |
| Week: 10/22 | /12                         | 10/28/12                         | -T-T                             | 2          | \$225.00    | 0.00      |                        |                           |   |       |                  |
| N14 KSNV 1  | 0/07/12                     | 10/28/12                         | News 3 Live in Pr                | ime CM     | 7-10pm      |           | :30                    | 0 \$900.002               | 0.00 NM   | 4     | \$3,600.00       |
|             |                             |                                  | News 3 in Prime                  |            |             |           |                        |                           |   |       |                  |

Print Date: 10/26/12 10:27:08 Page 4 of 4

Order / Rev: 107197 Advertiser: Committee to Re-Elect Judge Adriana Esc

Alt Order #: Product Desc: October 2012 Campaign KSNV

Flight Dates: 10/05/12 - 10/29/12 Estimate:

| Ln Ch Start End             | Inventory Code       | Break     | Start/End   | Time Days | Len Spot | S | Rate Pri  | Rtg Type S | Spots | Amount     |
|-----------------------------|----------------------|-----------|-------------|-----------|----------|---|-----------|------------|-------|------------|
| N14 KSNV 10/07/12 10/28/12  | News 3 Live in Prime | e CM      | 7-10pm      |           | :30      | 0 | \$900.002 | 0.00 NM    | 4     | \$3,600.00 |
|                             | News 3 in Prime      |           |             |           |          |   |           |            |       |            |
| Start Date End Date         | <u>Weekdays</u> S    | pots/Week | <u>Rate</u> | Rating    |          |   |           |            |       |            |
| Week: 10/01/12 10/07/12     | S                    | 1         | \$900.00    | 0.00      |          |   |           |            |       |            |
| Week: 10/08/12 10/14/12     | S                    | 1         | \$900.00    | 0.00      |          |   |           |            |       |            |
| Week: 10/15/12 10/21/12     | S                    | 1         | \$900.00    | 0.00      |          |   |           |            |       |            |
| Week: 10/22/12 10/28/12     | S                    | 1         | \$900.00    | 0.00      |          |   |           |            |       |            |
| N 15 KSNV 10/06/12 10/27/12 | Saturday Today       | CM        | 7a-9am      |           | :30      | 0 | \$325.002 | 0.00 NM    | 4     | \$1,300.00 |
|                             | Saturday Today       |           |             |           |          |   |           |            |       |            |
| Start Date End Date         | Weekdays S           | pots/Week | Rate        | Rating    |          |   |           |            |       |            |
| Week: 10/01/12 10/07/12     | S-                   | 1         | \$325.00    | 0.00      |          |   |           |            |       |            |
| Week: 10/08/12 10/14/12     | S-                   | 1         | \$325.00    | 0.00      |          |   |           |            |       |            |
| Week: 10/15/12 10/21/12     | S-                   | 1         | \$325.00    | 0.00      |          |   |           |            |       |            |
| Week: 10/22/12 10/28/12     | S-                   | 1         | \$325.00    | 0.00      |          |   |           |            |       |            |

Totals 59 \$32,975.00